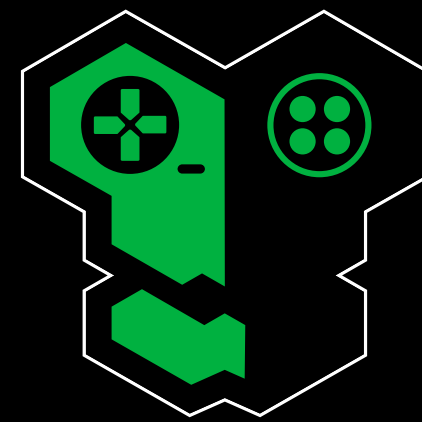
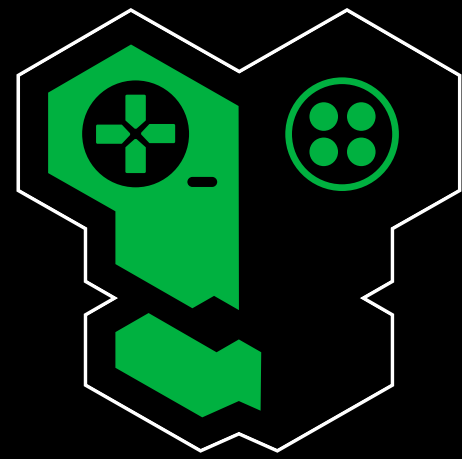


↔REPLY
TOTEM

Ogni utilizzo del logo Reply Totem su ogni supporto fisico e digitale dovrà avvenire nel rispetto delle linee guida qui riportate e dovrà essere sempre soggetto ad approvazione di Reply Totem

Any use of the Reply Totem logo must follow these guidelines and should always be approved by Reply Totem.

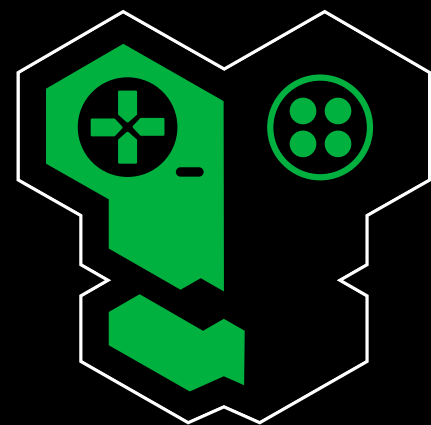
Logo



↗REPLY
TOTEM

Horizontal
logo and lettering

Vertical
logo and lettering



↗REPLY
TOTEM

↗REPLY
TOTEM

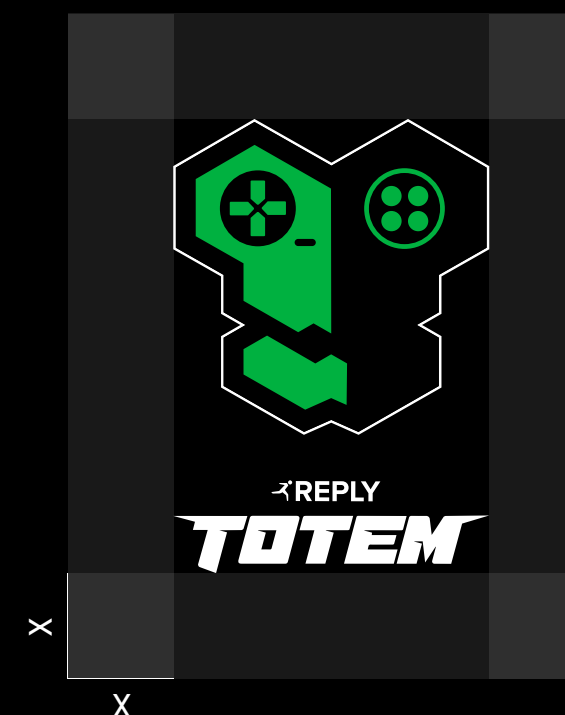
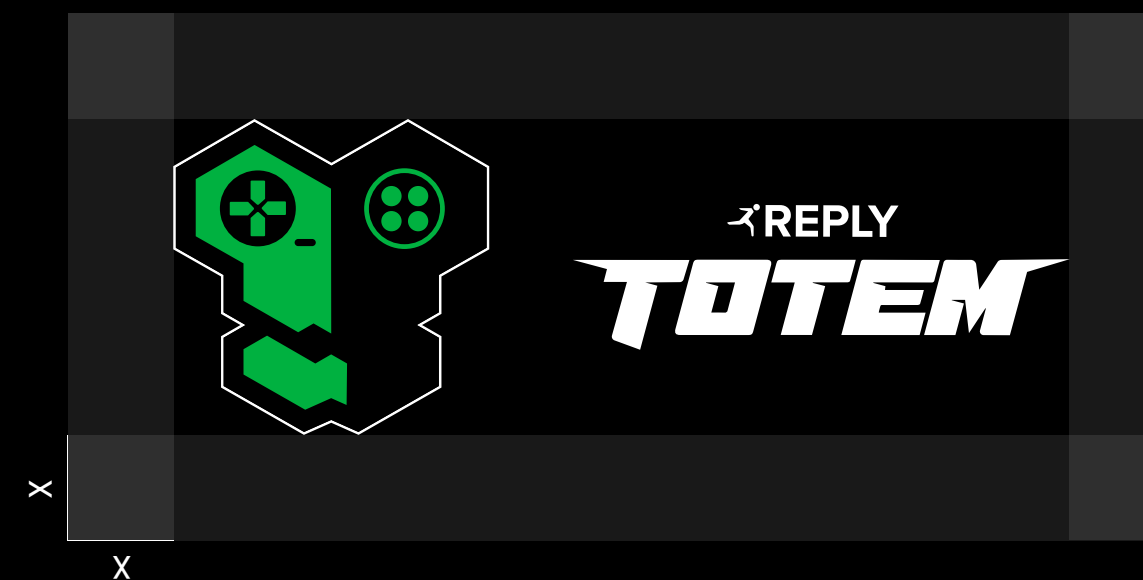
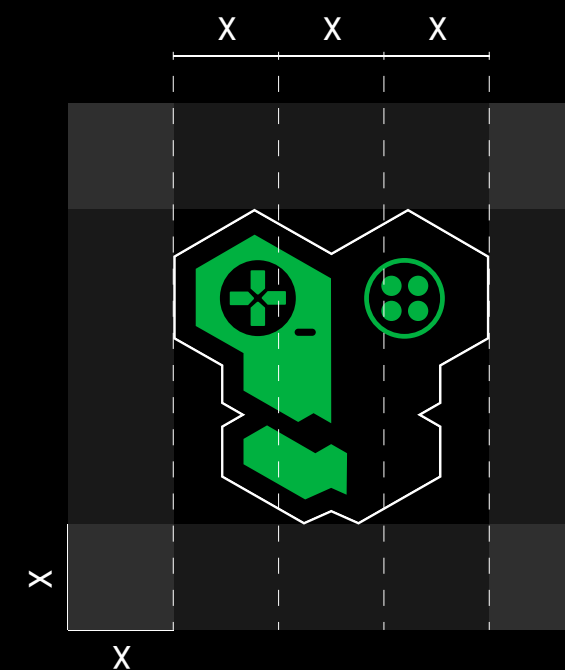
Lettering

L'area grigia indica la zona di esclusione minima in cui nulla dovrebbe intromettersi. Questa zona è stata progettata per garantire che ogni logo Reply Totem appaia in modo chiaro e non disturbato da altri elementi grafici

X: 1/3 della maschera logo principale

The grey area indicates the minimum exclusion zone into which nothing should intrude. This zone has been designed to ensure that each Reply Totem logo appears clearly and is uncluttered by other graphics

X: 1/3 of the main logo mask



L'area grigia indica la zona di esclusione minima in cui nulla dovrebbe intromettersi. Questa zona è stata progettata per garantire che ogni logo Reply Totem appaia in modo chiaro e non disturbato da altri elementi grafici

X: 1/3 del lettering

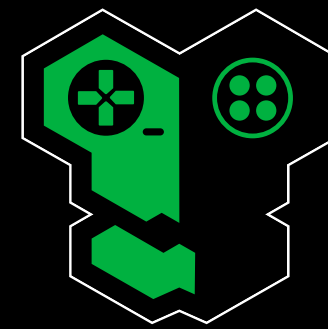
The grey area indicates the minimum exclusion zone into which nothing should intrude. This zone has been designed to ensure that each Reply Totem logo appears clearly and is uncluttered by other graphics

X: 1/3 of the lettering

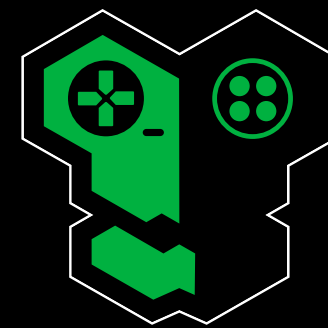


Questa è la dimensione minima consentita per la riproduzione del logo Reply Totem

This is the minimum allowable size for the reproduction of Reply Totem logo



> w: 50 px / h: 50 px

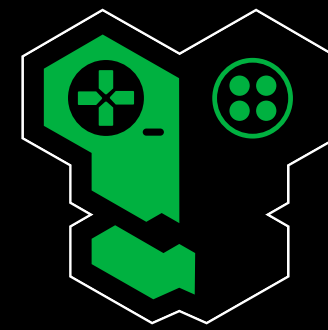


REPLY
TOTEM



REPLY
TOTEM

> w: 141 px / h: 50 px



REPLY
TOTEM



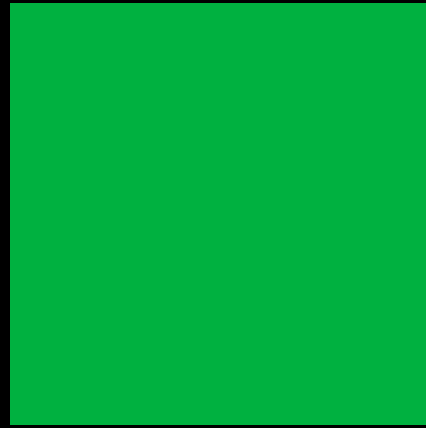
REPLY
TOTEM

> w: 50 px / h: 72 px

REPLY
TOTEM

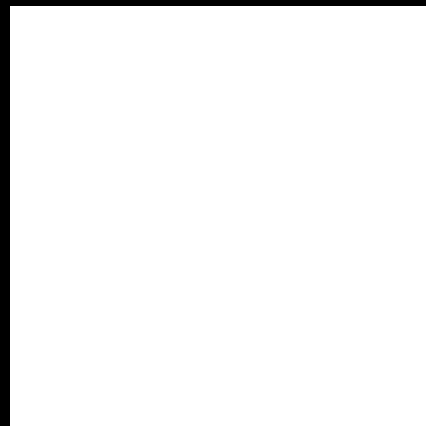
REPLY
TOTEM

> w: 100 px / h: 30 px



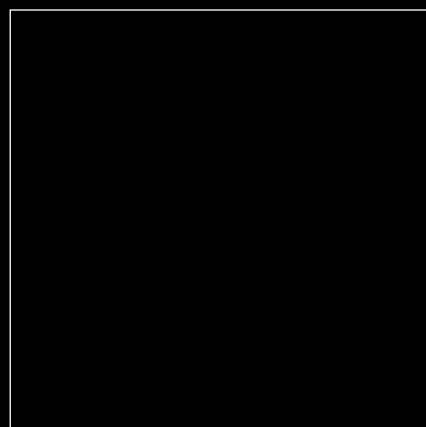
PANTONE 354 C

RGB 0 177 64
HEX/HTML #00B140
CMYK 85 0 98 0



WHITE

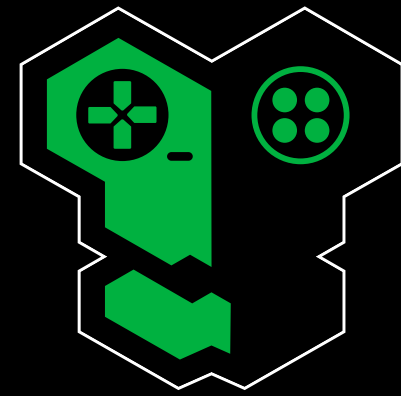
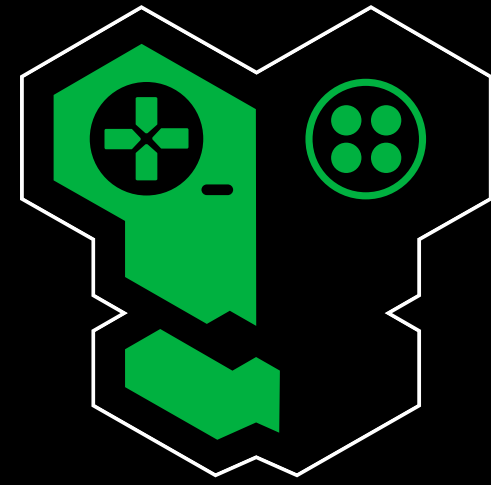
RGB 255 255 255
HEX/HTML #FFFFFF
CMYK 0 0 0 0



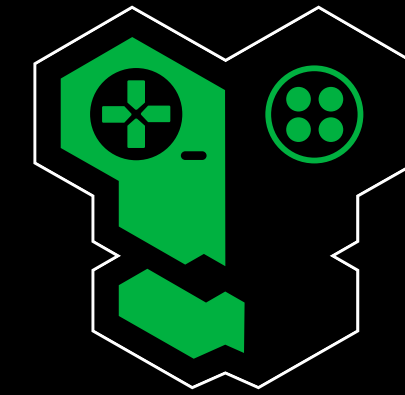
BLACK

RGB 0 0 0
HEX/HTML #000000
CMYK 0 0 0 100

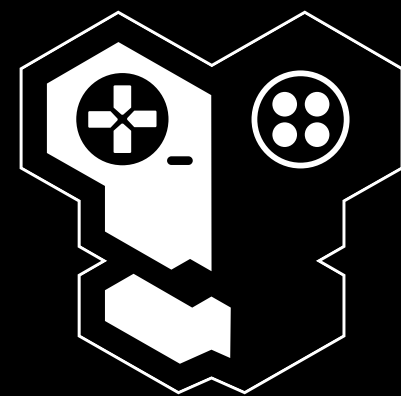
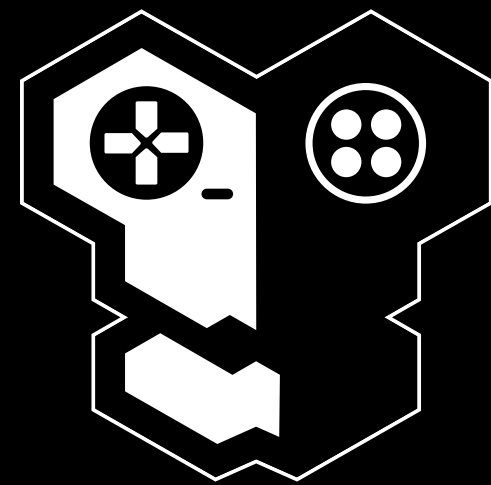
COLOR SCHEME



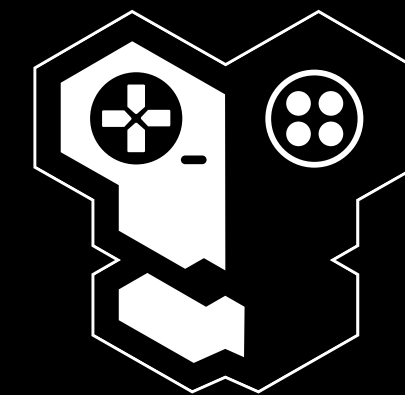
↔REPLY
TOTEM



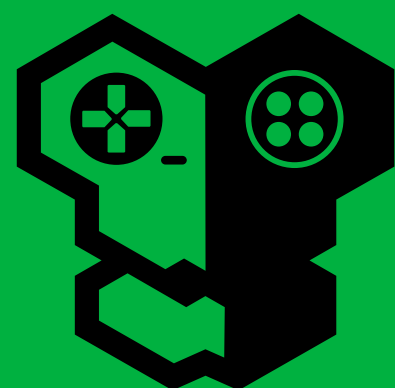
↔REPLY
TOTEM



↔REPLY
TOTEM

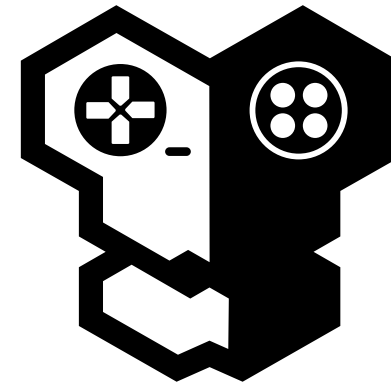
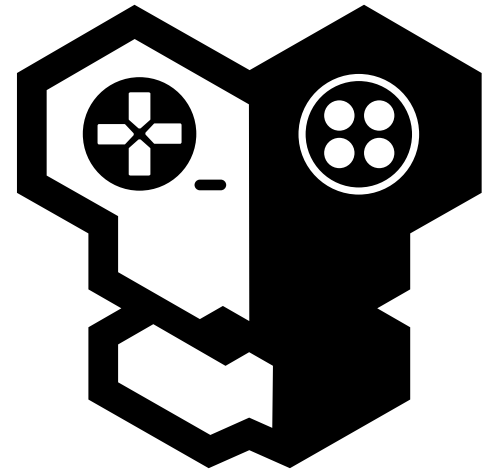


↔REPLY
TOTEM

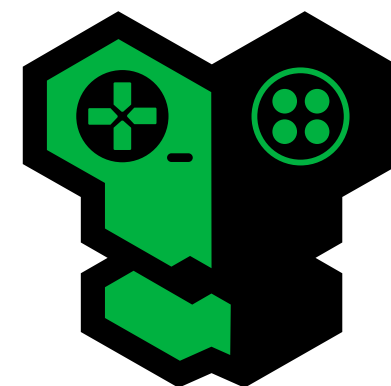
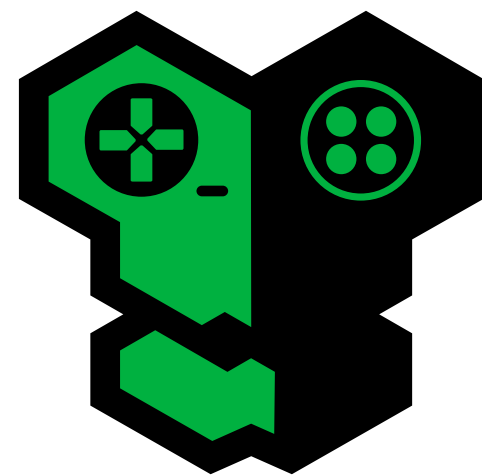
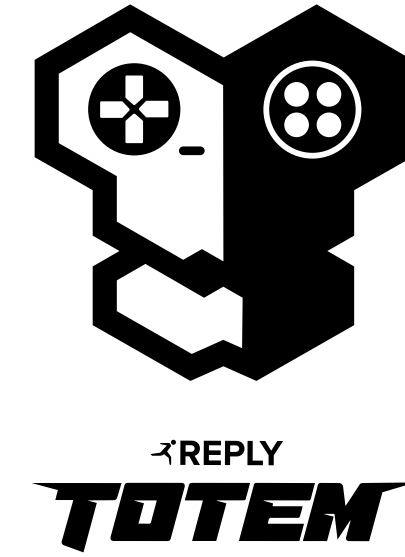


↔REPLY
TOTEM





↔REPLY
TOTEM



↔REPLY
TOTEM



